

# Newsletter

607 Wheeling Ave. Cambridge  
**740.439.6688**

*"Creating opportunities for business success,  
and enhancing a vibrant community."*

## GREETINGS FROM ASHLEY

I would like to thank the board of directors for the opportunity to be the new president of the Cambridge Area Chamber of Commerce. I'm excited to work with a community where I have grown up witnessing the growth and changes over the years. I am a lifelong resident of Guernsey County living in New Concord.

My education began in New Concord where I graduated with many students, I started kindergarten with at East Muskingum Schools. I continued my education at Ohio University in Early Childhood Education where I realized my calling was in business – my hat is off to all teachers! I graduated with a Bachelor's Degree in Business, Communication and Management from Ohio University. After graduation, I began working full time in the business realm at a local financial institution where I learned the importance of finance and building relationships with customers. This is where I saw the impact of strong leadership driving a successful team. I shifted careers after several years in banking when I gained the position of serving and promoting businesses in the Zanesville-Muskingum County community focusing on business networking, marketing and sales. During that time, I decided to continue my education and go back to school as a full-time student

completing my Master's Degree in Business Marketing from California Coast University, while working full-time.

My family has owned and operated a small business in Cambridge in the fuel and automotive industry since 1975. Growing up I have seen firsthand the hard work and struggles of the small businessperson, along with the importance and value of community support. During the ups and downs of business over the years, it's been the local community who is the core of a successful business.

As my career changes, so is my personal life as I am planning my January 2020 wedding – talk about a crazy time!

One of my goals as your chamber president is to listen to the needs and suggestions of how the Chamber of Commerce can serve the business community, be a voice for small businesses, help with economic growth along with developing teamwork with the business community.

I look forward to meeting everyone in the upcoming months and learning more about your business. As your president, I would like to offer all members a \$25 coupon to be used during the 2020 business year - enjoy!



## CHAMBER STAFF

**Ashley Umstott**  
*President & CEO*  
**Jessica Nicholson**  
*Office Manager & Event Coordinator*  
**Carol Hill**  
*Membership and Finance Coordinator*  
**Stephanie Losego**  
*Leadership Guernsey Administrator*  
**Wade Bistor**  
*Safety Council Program Manager*

## 2019 BOARD OF DIRECTORS

**Allison Boylan**  
*An Enchanted Garden Florist*  
**Anthony Adornetto**  
*Zane State College*  
**Steven Brooks**  
*Southeastern Ohio Regional Medical Center*  
**Deb Brown**  
*Cedar Ridge Behavioral Health Solutions*  
**Shawn Buchtel**  
*AMG Vanadium*  
**Dennis Douth**  
*The Community Bank*  
**Chris Gibson-Turner**  
*Century 21 – Gibson-Turner & Assoc.*  
**Aimee Johnson**  
*Battery Depot*  
**Kelly Leslie, Treasurer**  
*Rea & Associates*  
**Joel Losego, 2019 & 2020 Board Chair**  
*AVC Communications*  
**Mandy McGlumphy**  
*SE Ohio Counseling Center*  
**Jeremy Morrow**  
*Century National Bank*  
**Jan Ramer**  
*The Wilds*  
**Eric Schlosser**  
*Downtown Arena, Central Station Steak & Ale, Home Town Health and Fitness*  
**Jared Sheppard**  
*Muskingum Valley Health Center*  
**Melissa Wilson**  
*Guernsey County Children's Services*

## EX-OFFICIO DIRECTORS

**Norm Blanchard**  
*Community Improvement Corp.*  
**Stephanie Laube**  
*United Way of Guernsey & Noble Co.*  
**Debbie Robinson**  
*Cambridge/Guernsey Co. VCB*  
**Mary Beth Sills**  
*Cambridge Main Street*

## IN THIS ISSUE:

Leadership Guernsey, Young Leaders.2	Holiday Hours / Guernsey Elf / Sidlo...6
Business After Hours.....3	Safety Council.....7
Witch's Brew / LEADS.....4	
Board of Directors / Bid Bash.....5	

# Welcome New Members in September / October 2019



The  
Athena Rey  
Foundation



**JULIA PAIGE**  
FAMILY CENTER



Leadership  
Guernsey got off  
to a great start in  
September and  
October with the  
youth learning

The Young  
Leaders had  
the opportunity  
to visit the  
Cambridge Area  
Chamber of



**Young  
Leaders**  
of Guernsey County

the foundations of how to become a better public speaker, differences of leadership styles and personality types from Woody Biggs. The adults enjoyed a two-day retreat with similar learnings, but diving deeper into understanding team building, personality types and leadership skills along with a tour of Guernsey County!

During the month of October, the youth enjoyed a full day of learning about tourism in Guernsey County, stopping at attractions such as Mosser Glass and Cambridge Glass. The adults received invaluable information about business communication, organization governance and how to conduct business meetings.

Commerce and meet with both outgoing President, Jo Sexton, and the incoming President, Ashley Umstott. They spoke about their leadership styles and how they have used them to become successful in their fields.

Our November event is an informational tax lunch 101 session with Rea & Associates on the 20th. Lunch 101 sessions are for Young Leader members only. Contact the Chamber office for membership information. The Young Leaders will also be giving back to our community during the Thanksgiving holiday. We are seeking volunteers to help cook, serve, or deliver food to those in need. Watch our Facebook page for more information!

December 12 is the date of our next Lunch mob! We will be taking over Theo's in downtown Cambridge. Meet us at noon to socialize and network while enjoying some delicious food!

We are always looking for motivated new members! If you would like to join our group, please reach out to us on Facebook or call the Chamber office for membership information.



In the  
upcoming  
months the  
group will  
continue  
their  
knowledge

of how the community works by learning from local leaders in the print media, radio, communications technology fields and networking skills. This will be followed by an exciting experience learning about Guernsey County

Public Safety  
from the  
Guernsey County  
Sheriff's Office  
and Cambridge  
City Police.





## RECENT BUSINESS AFTER HOURS



Rocky Fort Ranch hosted a successful Business After Hours in September with a guided hay wagon tour of the resort along with a campfire and s'mores! Thank you Rocky Fork Ranch!



Congratulations to our 2019 Snazzy Award recipients: Theo's, Edward Jones Mitch Howell, Shafer Insurance, Ford Tire, Rocky Fork Ranch, Edward Jones Steve Marvin, Reed's Top Tech. Not pictured: Area Agency on Aging, LMI Custom Mixing, ACI Services, Colgate-Palmolive, Muskingum University and Sikora & Associates.

Snazzy Awards are presented to businesses that have made significant improvements to their facilities throughout the year.

In October, Theo's hosted the Business After Hours. Thank you Theo's! What a great night of networking accompanied with delicious food!

# THEO'S RESTAURANT



### OOPS!

Oops! Guernsey Noble United Way missed winning the \$250 Pot O' Gold at the September Business After Hours and Larry Caldwell missed winning the second chance drawing for half the pot.

Schwendeman Agency missed winning the \$250 Pot O' Gold at the October Business After Hours and WorkPro missed winning the second chance drawing for half the pot.



## BUSINESS AFTER HOURS

2019 *Business After Hours* are from 5:00 pm - 6:30 pm on:  
November 19 ..... Full Metal Jacket Shooting Range  
December 17 ..... Chamber of Commerce (Sidlo Award)

***We are now taking reservations for  
Business After Hours in 2020!***

January .....	open
February .....	open
March .....	Farm Bureau
April .....	open
May .....	Ford Tire
June .....	Shafer Insurance
July .....	Cedar Ridge Behavioral Health
August .....	open
September .....	The Wilds
October .....	Colgate
November .....	Peoples Bank
December .....	Muskingum Valley Health Center



## WITCH'S BREW BANQUET

Congratulations to our BREW award recipients!

Amanda Cox – Business Award  
Sue Cowden – Service Award  
Brianne Scott – Emerging Leader  
Cayla Hanes-Tabler-Brew  
Scholarship recipient



# LEADS

## NOTHING BUT CHOCOLATE

The group met at Nothing But Chocolate, took a tour of the business and did a chocolate make and take!



Amanda Cox



Sue Cowden



Brianne Scott



Cayla Hanes-Tabler  
Scholarship Recipient

Whether at work, through volunteerism, or service to the community, these three women were held up so that we recognized, with grateful hearts, the wicked good work they each have accomplished!

This is the first year for our BREW Scholarship that we were pleased to present to Cayla Hanes-Tabler. This scholarship, for a non-traditional female student, recognizes the struggles and hardships involved in reaching for a lofty goal while dealing with life's challenges. We hope that by receiving this scholarship, Cayla will feel both success and continued inspiration, knowing there is a community of women who are rooting for her along her life's journey!

We received 15 nominations for the BREW Awards and 7 applications for the scholarship. Oh, how we wish we could honor and support every one of these incredible individuals! Our community is in good hands with these women amongst us! Congratulations Sue, Brianne, Amanda, and Cayla for your Vision, Leadership, and Legacy!





# 2020-2022 CAMBRIDGE AREA CHAMBER OF COMMERCE BOARD OF DIRECTORS

## ***Term Expires December 31, 2020***

Aimee Johnson      Deb Brown      Joel Losego\*  
Dr. Jan Ramer      Steven Brooks\*

## ***Term Expires December 31, 2021***

Anthony Adornetto      Allison Boylan      Shawn Buchtel  
Chris Gibson-Turner      Eric Schlosser

## ***Term Expires December 31, 2022***

Dennis Doult      Amanda Cox      Michael Evancho  
Peggy Whited      Val Sampson

## ***Appointed Treasurer -***

## ***Term Expires December 31, 2020***

Kelly Leslie\*

## ***Appointed Directors -***

## ***Term Expires December 31, 2020***

Jeremy Morrow\*      Mandy McGlumphy  
Jared Sheppard

## ***Ex-Officio Members***

Norm Blanchard      Debbie Robinson  
Mary Beth Sills      Stephanie Laube

\*Executive Board 2020



## **MAHALO TO EVERYONE WHO SUPPORTED OUR BID BASH LUAU!**

We had a great time this year. Our Bid Bash was held in August and we added the luau theme! It was great to see everyone dressed in Hawaiian clothes and to have local restaurants provide tropical food. A group



of individuals gave their best at the hula-hoop contest and a few even participated in the macarena! The auction had over 120 items up for bid – wow! Thank you to the businesses who donated! We appreciate our community's support!



## **GUERNSEY INDUSTRIES**

**Outdoor furniture to last....**

**Tomato stakes: \$0.75 each**

**Picnic Tables: 3ft, 5ft, 6ft, 8ft**

**Porch swings: 4ft, 5ft, 6ft  
(with chain kits for 4ft & 6ft)**

**Park benches: 4ft, 5ft, 6ft, 8ft**

**CALL FOR OUR GREAT PRICES!!!**

# **740-439-5017**



## **Sue A. Roudebush**

Workers' compensation attorney defending employers throughout the state of Ohio

**Bricker & Eckler**

MARIETTA | BARNESVILLE  
740.885.4422



## Get Ready for Some Mischief!



The Guernsey Elf is back! Ten businesses will each have the Elf in their shop for three days, beginning November 18th, and running through December 21st. The Elf hides in the craziest places! Shoppers can hunt for him and when they find him, enter to win \$100 in Chamber Bucks! Chamber Bucks may be redeemed at over 50 stores in our community! We'll advertise in the paper and on social media, so people know the stores where the Elf is hiding during the holiday season. People can enter to win at all ten stores! We'll draw from the entries on December 23rd and announce the winner of \$100 in Chamber Bucks.

### HOLIDAY OFFICE HOURS

The Chamber will be closed Thursday, November 28th and Friday, November 29th for the Thanksgiving holiday.

In observance of the Christmas holiday, the Chamber office will be closed from noon December 24th through January 1st.

### SAVE THE DATE

Chamber Annual Dinner  
– February 20th  
Home, Garden and  
Business Expo – March  
13th, 14th, 15th



### SIDLO AWARD

In December of each year the Chamber of Commerce presents the Sidlo Award to a deserving person in our community. John Sidlo was the chamber president in 1940 and realized great success growing the chamber organization following the great depression. The Sidlo award honors his excellence for Vision, Leadership and Legacy.

The Chamber is currently accepting nominations for the Sidlo Award. A candidate for consideration should have a proven history and record over an extended period of time of Vision, Leadership and the Legacy as defined:

**Vision** – Act or power of anticipating that which will or may come to be for the betterment of the community.

**Leadership** – Act of effectively leading or directing a group of people toward common goals.

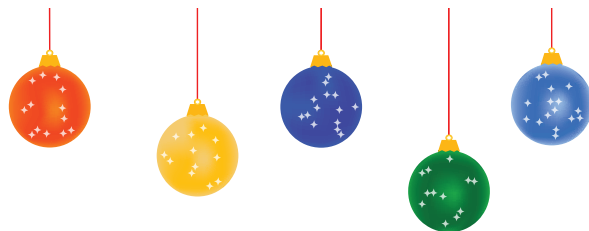
**Legacy** – Gift of anything handed down from the past to benefit the community.

In 2018 we honored Ed Wright for his Vision, Leadership and Legacy when we celebrated the holidays at Carol Goff & Associates Real Estate.

This year we will honor the 2019 Sidlo recipient at the December 17th Business After Hours at the Chamber of Commerce office.

The deadline for submitting nominations for the Sidlo award is November 22nd.

The nomination form is on the Chamber's website – [www.cambridgeohiochamber.com](http://www.cambridgeohiochamber.com)



*Please accept this coupon – to be used in 2020 – our gift for you to show our appreciation for your Chamber support!*

CAMBRIDGE AREA  
**CHAMBER**  
OF COMMERCE  
*Vision... Leadership... Legacy*

*2020 Chamber Member Coupon*

This coupon is good for \$25 savings on one of the following Chamber Programs:

**\$25**

- Email Blast
- Newsletter advertising (6 issues - yearly contract)
- Newsletter Insert
- Booth rental at the March 2020 Home Garden & Business Expo

*Member must be in good standing. Coupon may not be used towards membership dues.  
Other restrictions may apply. Expires December 31, 2020*



## GUERNSEY-NOBLE SAFETY COUNCIL

### SHORTCUTS ARE A CHOICE

Employees will take shortcuts on the job for many different reasons. As business owners and safety professionals we need to realize this is an individual choice and take precautions to eliminate the behavior.

Taking a shortcut can show itself in different ways, the following are just some examples of shortcuts employees take:

A pet peeve for most (if not all) safety professionals is employees not wearing Personal Protective Equipment (PPE) properly or at all. PPE is treated as a last line of defense for safety of employees when Outsourcing, Administrative and Engineering Controls are not enough, and is issued for a reason.

Another item neglected at times is safety guarding. When machine guarding is removed for set-up, clean-up or maintenance and not replaced properly an employee is putting themselves and their co-workers at risk. The machine guarding is there as a first line of defense for the employee. Machine Guarding is an Engineering Control, these types of safety fixes are always preferred to PPE.

Rushing through a task is also a very common shortcut employees find themselves doing on a regular basis. This rush causes stress, anxiety and plenty of opportunity to miss your mark. Rushing can cause employees to experience ergonomic issues as well.

### HOW CAN WE COMBAT SHORTCUTS?

Encourage employees to hold themselves to a higher standard. It is too easy to be average and take shortcuts and extra time should always be taken to secure their safety. Doing things properly needs to be a habit that all employees subscribe to.

It is crucial also, that management and safety professionals themselves do not take any shortcuts. Not following your own safety rules will make it impossible to enforce them in the future.

Emphasize how a shortcut will affect the next employee. Not fixing a tool properly or leaving an unfit workspace can cause the next user to seriously hurt themselves.

One of the more common reasons given at our facility for shortcuts is time. Ask your employees to think whether this time crunch was pressure from management or self-imposed. In my experience, employees want to do the right thing more often than not. This desire to please their bosses or their own drive may cause them to place speed above safety.

Plan your workday out in a way that is the most efficient. You may be able to line up certain tasks in a way that promotes efficiency. Evaluate your processes on an ongoing basis to eliminate wasted time or movements that can cause time constraints to be an issue or lead to overexertion/ergonomic concerns.

Next Safety Council Meeting will be Wednesday November 13th at 8am. We meet at the Zane State Cambridge Campus.

### BWC Premium Savings

**2–4%**

\*Company rep attend  
10 meetings

\*CEO Attend 1 meeting

\*Report Safety Results in  
January and July

### Programs YOU can use !!

\*monthly programs /  
speakers on relevant  
topics

\*Roundtables share  
ideas with others

\*Up-to-date info /  
reminders from BWC

\*Save by learning how to  
prevent costly injuries

### TO JOIN:

Call the Chamber to  
enroll: 740-439-6688

You do NOT need to  
be a member just to  
attend our monthly  
programs  
and activities.

Bring your safety  
team members  
to the meetings!!



# CAMBRIDGE AREA CHAMBER OF COMMERCE

607 Wheeling Ave.  
Cambridge, OH 43725

Address Service Requested



PRSRT STD  
U.S. POSTAGE  
PAID  
CAMBRIDGE OH  
PERMIT NO. 65

**HUGHES**  
OFFICE EQUIPMENT

PROUDLY SERVING THE TRI-STATE  
AREA FOR OVER 50 YEARS!

HUGHES OFFICE EQUIPMENT PROVIDES A FULL LINE OF XEROX PRODUCTS AND IT SERVICES INCLUDING:

- Digital Copiers
- Multifunction Devices
- Copier & Printer Repairs
- HIPAA Compliant Shredding
- Wide Format Printers
- Laser Printers
- Document Management Software
- Graphic Design & Printing Services (Bellare Location)

TWO LOCATIONS  
3114 Belmont Street, Bellare, OH 43906  
1140 Main Street, Suite 102  
Wheeling, WV 26003

www.HughesTeam.net  
(740) 676-8000 • (888) 800-8324 toll free xerox

the people have spoken



**FAIRFIELD**  
INN & SUITES®  
Marriott  
CAMBRIDGE  
740.435.8700

Welcome to America's Diner!



Zanesville • Cambridge

**FIREARMS FMJ TRAINING**  
INDOOR RANGE

www.fmjrange.com

6653 Glenn Highway • Cambridge, OH 43725 (p)740.421.9811 • (f)740.421.9813

**STRAUSS**  
FENCE LLC.

740-683-9495  
straussfence.com

**Stratos Wealth Partners**  
Elevating Financial Strategies

Brent A. Markley  
941 Steubenville Ave.  
(740) 435-4847

**BREAKTHRU**  
Medical Withdrawal Management

**Drug or Alcohol Problems?**  
Call BreakThru at Southeastern Med  
(740) 439-8720

Covered by most insurances, Medicaid and Medicare.  
Cash pay option is available.

**QCP**  
QUALITY CARE PARTNERS  
Creating Partnerships for Life  
www.qualitycarepartners.com

*The Colonel Taylor Inn*  
BED AND BREAKFAST

633 Upland Road, Cambridge, OH 43725  
(740) 432-7802 www.coltaylorinnbb.com

YOUR COMMUNITY. YOUR COLLEGE.

ZANE STATE COLLEGE  
**ZSC**  
CELEBRATING 50 YEARS  
1969 2019

**ABLES Inc.**  
HEATING • COOLING • ELECTRICAL • REFRIGERATION  
740-439-2186 740-453-6015

**Carol Goff**  
Associates  
REAL ESTATE

"We Always Have Time For You"

Cambridge • (740) 439-1111  
New Concord • (740) 826-7557  
Zanesville • (740) 454-6777  
Coshocton • (740) 622-7653  
New Lexington • (740) 342-4511  
Canton 330-418-7576

Newark • (740) 366-2121  
St. Clairsville • (740) 695-5559  
Hebron • (740) 527-2710  
Marietta • (740) 373-3020  
Caldwell • (740) 305-5294  
Barnesville 740-619-0429

LOCALLY OWNED  
**Southgate HOTEL** & **THE LOUNGE**

Ervin Morris  
Owner  
2248 Southgate Parkway  
Cambridge, Ohio 43725  
www.southgatehotel.net

Susan Bates  
CEO  
740-432-7313  
Fax: 740-432-2337  
southgatehotel@yahoo.com

**ALLEGRA**  
MARKETING • PRINT • MAIL

1224 Southgate Pkwy  
Cambridge  
740.435.0200 • allegraseo.com

MARKETING PRINT MAIL DESIGN WEB SIGNS PROMO APPAREL

**COLGATE-PALMOLIVE®**  
Proud to be a Positive Part of the Community