

# Newsletter

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Contact the Cambridge Area Chamber of Commerce for more information!  
**740.439.6688 • info@cambridgeohiochamber.com**

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**AUGUST 22, 2019**

**Doors open - 5 pm**

**Pritchard Laughlin Civic Center - 7033 Glenn Highway**

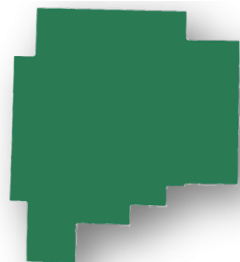
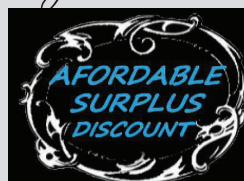
- \$5 Entry Fee • Food • Live Auction
- Lucky Draw • Silent Auction • 50/50 Raffle
- 10X envelope draw

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*Welcome New Members in May / June 2019*

**SCHWAN'S  
HOME SERVICE**



## Young Leaders of Guernsey County

As we enter summer, the Young Leaders of Guernsey County will be busy learning and giving back to the community. Education and community service are integral to leadership development and, if you are 21-40 years old, we would like you to join us!

We have monthly events coming up that include our inaugural **"Pancakes with the President" event on July 23 at 8:30 a.m.** This event is being hosted by AMG Vanadium and will feature an optional tour afterwards. We will learn about what happens at AMG Vanadium and have a discussion with their leadership about their role in our community. This event is free to our members, but registration is required. **On July 19,** the Young Leaders of Guernsey County will be volunteering with the Salvation Army to pack and deliver sack lunches. There are two shifts available, 9 a.m. – 11 a.m. and 12 p.m. – 2 p.m. Leadership is about strengthening the team, and we take this lesson to heart while we work to make our community stronger.

We need your help! In August, we will be hosting the "Pack a Backpack for Your School" event at the Cambridge City Park Pavilion. This event will be from **6 p.m. – 8 p.m. on August 14.** We will be providing hot dogs, chips, cookies, and beverages to all that attend. Our "price" for admission is a donation of school supplies for those that are less fortunate in our community. Supplies will be delivered to each Guernsey County school district (including St. Benedict's) prior to the beginning of the school year.

To wrap up summer, we will be hosting our next social networking event. Bring a friend on **September 7** and join us at Central Station Steak & Ale to watch the Ohio State vs. Cincinnati football game. During this event, we will let members know about the upcoming autumn events and let everyone know how they can get involved in our community.



**Board members of the**

**Young Leaders of Guernsey County are pictured above:**

Jimmy Allen, Katie Archibald, Kevin Buettner (Secretary), Lawren Kavulich, Adam Karlen (Vice Chair), Ashley Karlen, Jamie Hopps, Sarah Scrudgers, Ashley Krise, Mitch Howell (Chairman), Jessica Nicholson (Treasurer).

The Leadership Guernsey program, established in 1995, is a learning program for emerging and



## Leadership Guernsey

potential leaders for Guernsey County. Its twofold purpose is to improve the attendees' leadership skills and to provide a comprehensive examination of the workings of our Guernsey County Community.

The program begins with a two-day retreat in September (no overnight), followed by monthly one-day sessions through June of the following year. The retreat covers team building and self-evaluation classes, activities, and a tour of the county. The monthly sessions include topics concerning business and industry, quality of life, arts, government, law enforcement and the courts, media, healthcare, social services, and education. Not only will the participants improve their leadership skills, they will gain valuable insight about their community and can network with a wide range of people.

As a result of this program, the community gains more informed citizens; the employers gain more informed and motivated employees. There is a \$450.00 fee for this program for employees of member businesses (\$600 for employees of non-chamber member businesses). It covers the retreat, speakers, meals, class shirts, and graduation. The employer typically pays the fee.

The application for Leadership Guernsey can be found on the chamber's website – [www.cambridgeohiochamber.com](http://www.cambridgeohiochamber.com) or by calling the Chamber at 740-439-6688.



## RECENT BUSINESS AFTER HOURS

### FAIRFIELD INN & SUITES® Marriott

The Fairfield Inn staff really know how to host a party! And between their lovely lobby and the back patio, this hotel was built nearly three years ago to accommodate guests comfortably. The hotel prepared a wide array of food for guests to enjoy, and then took guests on tours of their beautiful facility. There was no shortage of door prizes to surprise everyone that evening!

Cambridge's Fairfield Inn & Suites has been named #4 out of 1,000 Fairfield Inns across the country! And if that's not enough, they were rated #1 on Trip Advisor!

Thanks, Barb and Kristi and all the staff for a fabulous evening!



Snazzy Awards are presented to businesses that have made significant improvements to their facilities (including just painting the front door!). Awards will be presented at the September Business After Hours hosted by Rocky Fork Ranch on the 17th. You can find the Snazzy application on the Chamber's website [www.cambridgeohiochamber.com](http://www.cambridgeohiochamber.com). Applications are due to the Chamber office by Friday, August 30.



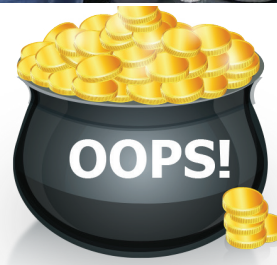
### THE BAINBRIDGE FIRM

The Bainbridge Firm did not let us down! They hosted the June Business After Hours at Theo's. The Bainbridge Firm is based out of Columbus but have recently opened an office in Cambridge. They specialize in worker's compensation, social security disability, and veteran's disability. Thank you Kara and Donna for being such great hostesses!



### OOPS!

Valentine Insurance missed winning the Pot O' Gold at the May Business After Hours and the Engine House missed winning the drawing for half the pot! Rolling Hills School District missed winning the Pot O' Gold at the June Business After Hours and Bishop Painting missed winning half the pot! You can't win if you don't attend!



## BUSINESS AFTER HOURS

2019 Business After Hours are from  
5:00 - 6:30 on these dates:

July 16 ..... Bi-Con  
August 20 ..... To be announced  
September 17 ... Rocky Fork Ranch (Snazzy Awards)  
October 15 ..... Theo's Restaurant  
November 19 .... Full Metal Jacket Shooting Range  
December 17 .... Chamber of Commerce (Sidlo Award)

**We are now taking reservations for  
Business After Hours in 2020!**

# SPONSOR OPPORTUNITIES FOR YOU!

We are often asked about the sponsorships available for businesses in the Chamber of Commerce. Perhaps you'll find one of the following upcoming sponsor opportunities attractive to advertise your business and demonstrate your support of our business community!

## The Bid Bash

– our auction this year is getting back to the basics! NO online bidding –you told us you like the traditional bidding for the Silent Auction, Live Auction, and Lucky Draw! So we're going to do just that! The Bid Bash event is August 22, 2019.



### Major Event & Bid Paddle Sponsorship - \$750

gets your logo big and bold on the attendees bid paddles, a full page ad in the event program, logo in advertising for the event, and special reserved table at the event.

**Witch's Brew** – The Witches Brew creates awareness and appreciation for the women who through example or deed serve as role models to empower others. B.R.E.W. stands for Boldly Recognizing Exceptional Women. Three awards will be presented at this event on October 25.



**Ignite Sponsor - \$400** includes preferred seating and 8 tickets, and full page program ad

**Flame Sponsor - \$200** includes 4 tickets and quarter page program ad

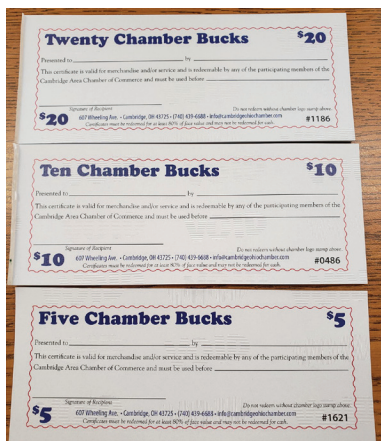
**Spark Sponsor - \$100** includes 2 banquet tickets and listing in program

**Glow sponsor - \$50** includes 1 banquet ticket and listing in event program

**Program ad only** – full page, \$200; half page \$120; quarter page \$80

## CHAMBER BUCKS

Please remember that we are not able to accept Chamber Bucks with expired dates! You'll want to make sure you and your staff check the expiration dates before redeeming them!



### Sue A. Roudebush

Workers' compensation attorney defending employers throughout the state of Ohio

### Bricker & Eckler

MARIETTA | BARNESVILLE  
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## GUERNSEY INDUSTRIES

Outdoor furniture to last....

Tomato stakes: \$0.75 each

Picnic Tables: 3ft, 5ft, 6ft, 8ft

Porch swings: 4ft, 5ft, 6ft  
(with chain kits for 4ft & 6ft)

Park benches: 4ft, 5ft, 6ft, 8ft

CALL FOR OUR GREAT PRICES!!!

**740-439-5017**

# Lunch & Learn

Toni Kellar, from **Newsight Life**, has designed a three-part series for the Cambridge Area Chamber of Commerce, called

## **MOVING FROM BREAKDOWNS TO BREAKTHROUGHS!**

Presented by

**Newsight Life**  
*Outcome from Within!*

**FALL 2019 • TUESDAYS – SEPT 24 | OCT. 8 | OCT. 29**  
**11:30 A.M. TO 1 P.M. • THEO'S RESTAURANT BACK ROOM**

**\$35 for series • Limited seating – pre-registration required**

*To register, contact the Cambridge Area Chamber of Commerce*  
*Cost for lunch, ordered from Theo's menu, not included in registration*

### **MOVING FROM BREAKDOWNS TO BREAKTHROUGHS:**

What You Need to Know About the Burnout Epidemic – Sept. 24

The Biggest Secret to Time Management – Oct. 8

The Paradox of Employee Engagement – Oct. 29

If you've been trying to create change with your organization and team – or even in your personal life – and momentum is lagging and you're not sure why, this series is for you.

*How do you move from breakdowns to breakthroughs?*

The first step, which is often missing, is key: seeing what you didn't see before.

In this series, you'll come to understand why you might be feeling challenges in areas like employee engagement, time management, and burnout. These are common things that get in the way of ease and resiliency – two necessary conditions for maximizing organizational potential and achieving your vision!

### **WHO SHOULD ATTEND:**

- HR Professionals
- Executives
- Directors & Managers
- Small Business Owners
- Team Leaders
- Emerging Leaders
- The Curious!

### **ABOUT NEWSIGHT LIFE**

Newsight Life helps support personal and organizational development through coaching, training, and experiential programs using the approach of Outcome From Within! This series will be facilitated by Newsight's director, Toni Kellar, an organizational consultant and certified personal and professional mastery coach.





# Quanex

building products



Thank you QUANEX for sponsoring the Youth Leadership Guernsey class that graduated in May!



V2 Architects, Cambridge, Ohio, is excited to announce that Zach Van Wey has successfully earned his architecture license in the state of Ohio. The Ohio Architects Board requires prospective applicants to complete a thorough process which evaluates an individual through education, examination, and work experience.



Zach completed his education at Kent State University where he earned a Master of Architecture degree that included a semester abroad in Florence, Italy to study art and architecture throughout Europe. In addition to securing his architecture license, Zach has been admitted to the American Institute of Architects (AIA), the leading professional organization among design professionals.

The examination process administered by the National Council of Architectural Registration Boards (NCARB) is referred to as the Architect Registration Examination (ARE). The ARE is a designed to assess aspects of architectural practice that affect the integrity, soundness, and health impact of a building while also looking at an architect's responsibilities within a firm. Zach has successfully completed this six-test examination process organized around the progression of a typical architecture project from practice management to construction and evaluation.

Zach joined V2 Architects in 2014 and has been involved in all aspects of a project from design through construction administration. Zach has been instrumental in the design of the new LMI Custom Mixing Offices in Cambridge, the Logan-Hocking Schools' Chieftain Center Field House in Logan, Ohio, and many other commercial and educational facilities.

***Congratulations Zach!***



## GUERNSEY-NOBLE SAFETY COUNCIL

### HOW IS YOUR CULTURE AFFECTING SAFETY?

Workplace Culture can be defined simply as the character and personality of an organization. When it comes to the well-being of our personnel some of us may be excited or worried when we think to just how closely our culture affects the safety of our employees. Culture is one of those buzz words that everyone credits for their company success, but without keeping a pulse on the workplace this can easily get away from management. Like reputations, a culture can take years to build but come crashing down in little time at all.

*So, what do we do to keep such a fragile idea strong and on target?*

-As managers we need to take our time when we get new employees to implement clear and concise expectations. These new employees are never more attentive than when they are excited about their new opportunity and this is the time to set them on a course of "safety-first" thinking.

-Like everything, communication will play a large part in sustaining a positive culture. As Owners, executives, managers, supervisors and leads we want to control the narrative within our organization. Constant communication with our teams will do this and also foster two-way talk with workers that management desperately needs. The employee involvement piece is critical to manager success. We have all seen or heard about a problem only to be told that "it has always been that way" or "I thought you already knew about that". Involving employees in talks about safety and "managing by walking around" are all crucial to the safety culture.

-Talking with employees regularly is important but be prepared to take action. Nothing will stifle open communication more than getting feedback from employees and doing nothing with the information. Be on the look out for low hanging fruit. These are the easy things that can be fixed that will take little effort or cost to the company. These are a great way to keep employee buy-in and show that management is willing to implement front line employee suggestions.

-What I feel to be the biggest push towards a positive culture is leading by example. The old adage of "Do as I say, not as I do" will not create a great safety culture. When we make exceptions, we are playing favorites and letting our people know we are inconsistent in procedure.

CEO of AirBnb Brian Chesky states that "The stronger the culture, the less corporate process a company needs. When the culture is strong, you can trust everyone to do the right thing. People can be independent and autonomous"

#### ***What you May Have Missed:***

We just finished a two-part series on safety at the supervisory level

#### **LOCATION**

Safety Council meetings are held in the Paul R. Brown Epic Center of Zane State on Brick Church Road. They begin at 8am and end at or before 9am. Coffee and donuts are provided.

#### **NEXT MEETINGS**

July 24th and August 28th

### **BWC Premium Savings**

**2-4%**

\*Company rep attend  
10 meetings

\*CEO Attend 1 meeting

\*Report Safety Results in  
January and July

### **Programs YOU**

**can use !!**

\*monthly programs /  
speakers on relevant  
topics

\*Roundtables share  
ideas with others

\*Up-to-date info /  
reminders from BWC

\*Save by learning how to  
prevent costly injuries

## **TO JOIN:**

Call the Chamber to  
enroll: 740-439-6688

You do NOT need to  
be a member just to  
attend our monthly  
programs  
and activities.

Bring your safety  
team members  
to the meetings!!



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