



## Newsletter Advertising

Newsletter ads are available exclusively to Chamber members.

Your ad is delivered directly to over 750 contacts at over 410 member businesses in Guernsey County and surrounding communities.

(all ads black & white)	Location	Ad Size	Cost	# of Issues
Yearly Sponsor Ad	Back Cover	1.25" x 2.5"	\$150	annual (6 issues)
Calendar Ad <small>Newsletter Calendar</small>	Calendar Header	3.25" x 1"	\$75	per issue
Large Ad	Inside Newsletter	2.5" x 3.5"	\$60	per issue
Small Ad	Inside Newsletter	2.5" x 2"	\$45	per issue
Half Page Ad	Inside Newsletter	Half Page	\$100	per issue (10% discount for full year)
Sponsored Column	Inside Newsletter - 300 wds. or 250 w/logo		\$125	per issue (10% discount for full year)
<b>Newsletter Insert</b>		8.5" x 11"	\$75	per issue

We can accommodate 5 inserts per issue, so call to reserve a spot. You provide 775 flyers - FLAT (not fold-ed). We suggest full color and printed on both sides for maximum exposure of your message!

**Weekly Email Blast** - 100 words or less by Monday at Noon to be blasted to over 700 individuals by Tuesday by Noon! Just \$25 per blast!

## Website Advertising

The Chamber's website is viewed by local, regional and out of state people who search for local businesses and event information. From Safety Council and Business After Hours events to our online directory of member businesses, the chamber's Website is a comprehensive resource for the business community and those who do business here.

	Pixel Size	12 Month Rate	6 Month Rate	1 Month Rate
Leaderboard	675 x 90 or 9.38" x 1.25"	\$400	\$250	\$100
Skyscraper	160 x 400 or 2.23" x 5.56"	\$300	\$175	\$75
Rectangle	170 x 140 or 2.36" x 1.95"	\$200	\$125	\$50
Online Calendar	Logo and description of event on our online Chamber Calendar			\$40 per event

**You supply your ad (jpg format) and / or logo and we'll do the rest.**

**Contact the Chamber to take advantage of these advertising opportunities!**

Phone: (740) 439-6688 • info@cambridgeohiochamber.com